



Second Announcement &
Call for Papers



International Convention
on Quality Control Circles 2004

ICQCC 2004 Bangkok

Managing Quality
in The New Global Economy

December 13 - 15, 2004
Bangkok, Thailand
At Shangri-La Hotel

Organized by:
The Association of QC Headquarters
of Thailand

In co-operation with:
Department of Industrial Promotion
Ministry of Industry

AMAZING Thailand

Enchantment for the Next Thousand Years





Chairman Invitation

The Association of QC Headquarters of Thailand cordially invites you to the International Conference on QC Circles (ICQCC) 2004 which will be held from December 13 to December 15, 2004 in Bangkok, Thailand, a land of opportunity and adventure of warm smiles and legendary hospitality where tradition and modernity combined to create that extra special experience.



This mega regional event will be a meeting place to share knowledge, ideas and experiences among QC practitioners, quality experts and enthusiasts from all parts of the world.

“Managing Quality in the New Global Economy” will provide a forum to exchange the small group activities success in both private and public sectors.

No matter what business you are in, QC Circles activities help enrich people’s mind that lead to business improvement either by quantum or marginal value.

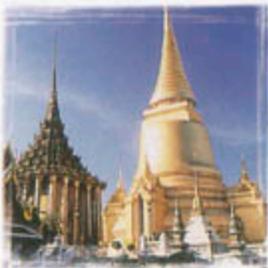
Looking forward to meeting you in Bangkok.

Manu Leopaiprote
Chairman of Organizing Committee ICQCC 2004

Convention Program ICQCC 2004 – Bangkok

December 13 - December 15, 2004

<i>Date</i>	<i>Morning</i>	<i>Afternoon</i>	<i>Evening</i>
Monday December 13	Pre-Convention Registration ICQCC 2004	Pre-Convention	Welcome Reception
Tuesday December 14	Opening Ceremony & Plenary Session	Presentation	Free
Wednesday December 15	Presentation	Presentation & Closing Ceremony	Farewell Party “The Quality Night”
Thursday December 16	Cultural Visits to the Royal Grand Palace and Vimanmek Palace or Industrial Visits		
December 16 - 18	Post Conference (Optional Tour)		



Thai
TREASURE FOR THE

Guest Speaker:-



Prof. Dr. Shoji Shiba

Prof. Dr. Shoji Shiba is currently the Dean of the School of Applied International Studies, University of Tokaiwa, Japan, and an adjunct professor at Sloan School of Management, Massachusetts Institute of Technology, U.S.A. He is well-known as an international expert on Total Quality Management. He is also a co-author of a book titled "A New American TQM: Four Practical Revolutions in Management," published by the Center for Quality Management in 1995.



Prof. Dr. Noriaki Kano

Prof. Dr. Noriaki Kano has been Professor, Department of Industrial Management & Engineering since 1982 and was Dean of the Faculty II of Engineering during 1998-2000, Tokyo University of Science (TUS). Now, He is Chairman, Deming Application Prize Committee and Chairperson, Asian Network for Quality (ANQ) and so on. He is well known as an author of book titled "Attractive Quality" (Kano Method/Kano Model) and "Guide to TQM in Service Industries" (in English). He has been frequently invited/dispatched as lecturer by universities, international or national quality societies.



Official Language: English

Post Conference Optional Tour: To world-renowned places in Thailand

From December 16 - 18, 2004

- Pattaya** - World famous beach resort with white sand and beautiful beaches (December 16-17)
(Single Room US\$ 250, Double Room US\$ 200)
- Krabi** - A spectacular coastal Shangri-La of Krabi, a scenery location of the famous "The Beach" and "James Bond 007", Hollywood Films (December 16-18)
(Single Room US\$ 550, Double Room US\$ 480)
- Chiangmai** - The center of northern Lanna culture and home of hill tribes. Experience the local lifestyles, craftsmanship and cuisine of ethnic communities and immerse yourself in the "real" Thailand. (December 16-18)
(Single Room US\$ 500, Double Room US\$ 400)

Call for Papers

Quality Circles and Quality practitioners are cordially invited to submit papers for presentation. The topics and issues should focus on:

- QC Project Reports
- Promotion, Management of Quality Activities and QCC, Practitioners' Experiences

Interested Speakers and QCC should submit a resume / company profile and the abstract of not more than 250 words in English to the Program Committee by July 30, 2004. The authors will be notified if the paper is accepted or not by August 31, 2004. The final papers, typing in English should be forwarded to the Secretariat by October 30, 2004.

Benefits for Speakers, Quality Circles, and Paper Presenters / APO Participants

The maximum of 5 QCC members for one quality circle or 1 speaker for one paper presentation will be entitled to the speaker discount rate.

REGISTRATION

Pre-Conference Seminar (Optional Program)

- Monday, December 13, 2004. 09.00-16.00
"Introduction to Breakthrough Management, its concept and tools" by Prof. Dr. Shoji Shiba **US\$ 100**
- Monday, December 13, 2004. 09.00-16.00 "Attractive Quality Creation" by Prof. Dr. Noriaki Kano **US\$ 100**

AMAZING
land
LEASURE OF THE WORLD



Destination: BANGKOK, THAILAND

Come and enjoy Thai Extravaganzas in the cool month of December. Taste the richest flavor of Thai Food at its original place. Visit our cultural venues and experience the Thai hospitality by yourself and don't forget amazing Thai products in the world's shopping paradise for all ages.

At the end of the convention, the optional tour for all world-renowned destinations over Thailand will offer you the unforgettable experiences.

Please, reserve the dates for your 2004's itinerary today to guarantee this spectacular event in the Land of Smiles.

Payment of Fees

The registration fees should be prepaid in US\$ either by bank transfer to the following bank account, or by credit card (Visa/Master). The fees must be received in full amount by the secretariat and all necessary expenses such as taxes, transaction fees should be born by the payees

A/C Name:	"The Association of QC Headquarters of Thailand
A/C Number:	026-2-28919-9
Bank/Branch:	The Siam Commercial Bank / Ramathibodi Branch
Swift Code :	SICOTHBK

Convention Venue:

Shangri-La Hotel
89 Soi Wat Suan Plu, Now Road,
Bangrak, Bangkok 10500, Thailand

Organizer:

ICQCC 2004 Secretariat, QCHQ of Thailand
4th Floor, DIP Bldg. Ministry of Industry,
Rama 6 Road, Rachathewi, Bangkok 10400, Thailand
Tel. 66 - 2202 - 4540 - 3, 66 - 354 - 3119 Fax. 66 - 2354 - 3119
E-mail: qc@dip.go.th



*Conference Package

The registration fees for overseas delegates, speakers, and quality circles are as follows:

Date	Normal Participants	Speakers / Quality Circles	APO Participants
Before September 15, 2004	US\$ 380	US\$ 270	US\$ 270
September 15, 2004 Onwards	US\$ 450	US\$ 270	US\$ 270

Each conference package includes:

- A Two-day Conference from December 14 – 15, 2004 (Lunches & Coffee Breaks are inclusive.)
- The Welcome Reception on December 13, 2004
- The Quality Night on December 15, 2004 (International Buffet Dinner)
- One Complimentary Set of the ICQCC 2004 Conference Proceedings
- Hotel Accommodation

Special hotel room rates can be obtained by booking through the ICQCC 2004 Bangkok – Secretariat. To reserve the hotel rooms, please fill in the registration form and return it with one night corresponding deposit to the secretariat. Any reservation made without the corresponding deposit will not be considered as valid. Kindly indicate your hotel preference in the registration form and organizer will make the reservation for you. The hotel room rate is notified below:

Note: Service Charge, 7% Government Tax, and American Breakfast are inclusive.

For your further information, there are two hotels besides Shangri-la Hotel namely, the Narai Hotel and Monthien Hotel which are in the same vicinity that we can reserve the room(s) for the participants.

The room rates are as follows:

Hotel	Single/Double
Shangri-La Hotel	US\$ 150
Narai Hotel	US\$70
Monthien Hotel	US\$110

From the Narai Hotel the participants are able to take the BTS (sky train), taxi or bus to Shangri-La Hotel (the Convention's venue), and the transportation will be provided from the Monthien Hotel. We would also like to notify you that according to the condition of the Shangri-La Hotel, we are unable to add the information of Narai Hotel and Monthien Hotel in the brochure.

